

816.830.1773  
mndrsn@me.com  
linkedin.com/in/mndrsn  
**PORTFOLIO AVAILABLE  
UPON REQUEST**

*matt anderson*  
Multi-award winning design leader  
with 13+ years of experience.

## EDUCATION

BFA IN Graphic Design  
KANSAS CITY ART INSTITUTE  
MAY 2009

AAS IN Graphic Design  
PENN VALLEY COLLEGE  
MAY 2005

## PATENTS

*"Virtual Augmentation of  
Clinical Care Environments"*

US PATENT NO.  
11,139,071 — ISSUED OCT. 5, 2021

*"Health Simulator"*

US PATENT NO.  
10,096,636 — ISSUED APR. 1, 2021

*"Alert Management Utilizing  
Mobile Devices"*

US PATENT NO.  
10,777,059 — ISSUED SEP. 15, 2020  
10,580,279 — ISSUED MAR. 3, 2020  
10,176,690 — ISSUED JAN. 9, 2019  
10,121,346 — ISSUED NOV. 6, 2018

*"Multi-Action Button for Mobile Devices"*

US PATENT NO.  
10,642,460 — ISSUED MAY 5, 2020  
10,379,713 — ISSUED AUG. 13, 2019  
09,280,637 — ISSUED MAR. 8, 2016

*"Display Screen or Portion Thereof  
with Graphical User Interface"*

US PATENT NO.  
D801,373 — ISSUED OCT. 31, 2017

*"Attaching Patient Context to a  
Call History Associated with Voice  
Communication"*

US PATENT NO.  
08,948,734 — ISSUED FEB. 3, 2015

## EXPERIENCE

**Lead User Experience Designer**, Sept. 2017 — Current

**Senior Interaction Designer**, Sept. 2014 — Sept. 2017

**Interaction Designer**, Aug. 2011 — Aug. 2014

**Cerner Corporation**, Kansas City, MO

A \$5.5 billion publically traded company and supplier  
of health IT (HIT) solutions & services.

Reporting directly to the Sr. Director of User Experience Design & Human Factors Research. Supporting the Sr. VP of Architecture, Platform Management & Data. Direct collaboration and support of the Cerner development & UX platform. Responsible for leading, mentoring, designing and collaborating directly with a world-class team of UX Design and Human Factors professionals dedicated to quality, safety and client championship across all of Cerner's clinical, financial, consumer-facing healthcare products, platforms & frameworks.

### CORE RESPONSIBILITIES

- Design world-class, cross-platform experiences across win32, java, iOS, Android & Web-based cloud technologies.
- Lead, mentor and ensure steady growth of an interdisciplinary UX team (80+).
- Drive stakeholder collaboration across UX, architecture, product & platform.
- Advocate for end-users through on-site shadowing of clinics and hospitals.
- Represent UX at Cerner via Fortune 500 joint ventures & collaborations.
- Ensure and invest in the design quality of Cerner's product portfolio through direct involvement within the internal Cerner design & development ecosystems.

### NOTABLE ACCOMPLISHMENTS

- Lead UX design for Cerner's Connect Messenger App. First Cerner product to successfully adopt full UCD process as well as UX team vision for the One Cerner Style.
- Co-created "Kaiju", a revolutionary design system that allowed drag and drop UI elements that included the code elements and interactions, preceding tools like Sketch and Zeplin by 5 years.
- First release of consumer patient information directly displayed on the Apple Watch in direct partnership with Apple, Inc.
- Successfully submitted 15 patent applications over the last 10 years, with 11 now granted by the United States Patent & Trademark Office.

# RECOGNITION

Best Clinical Health Care Experience

USER EXPERIENCE AWARDS

*"Bronze award for PowerChart Touch  
by Cerner Corporation"*

MAY 2013

The Rick Poyner Award

KANSAS CITY ART INSTITUTE





















*"Awarded for insightful  
contribution in critique."*

MAY 2009

KCAI Merit Award Scholarship

KANSAS CITY ART INSTITUTE

2006 – 2009

-  Public Speaking
-  Rapid Prototyping
-  Wireframing
-  Heuristics
-  Interaction Design
-  Illustration
-  Information Architecture
-  Globalization
-  Typography
-  Usability Testing
-  Agile Development
-  Sketch
-  Mobile Design
-  Animation
-  HTML5 & Scss
-  Adobe
-  Xcode
-  Github
-  Accessibility
-  & More

# EXPERIENCE

**BOH Specialist**, Jun. 2008 – Aug. 2011

**Apple store, Apple Inc.** #R097, Kansas City, MO

A \$5.2 billion revenue source owned and operated by Apple, Inc., a \$365.8 billion publically traded company that specializes in consumer electronics, software and online services.

Largely involved with store operations & visual standard direction and implementation. As a supportive member of Apple's inventory control department, I worked closely with Apple's corporate Retail Fulfillment Logistics department to provide consistent reports and overall unit accuracy. Quarterly inventory occurred, demanding processes to be re-evaluated and streamlined year-round. Metrics for success and improvement were measured across 500 store locations around the world.

**Graphic Designer**, Jan. 2007 – Jun. 2008

**Pimento Creative Partners**, Kansas City, MO

A small design-firm owned and operated locally in KC specializing in multimedia and web solutions.

Reported directly to the President of Pimento Creative, providing marketing & design for small to medium business owners focusing on establishing brand identities and sales. Managed multiple client brand strategies & corporate identity portfolios. Highly involved in production of corporate design artifacts and web-based deliverables. Provided on-site photography, print-based collateral, package design & corporate event branding.